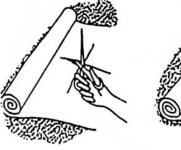
TURBO TOMATO! Selective Reflecting Mulch

Use this new product just as you would black plastic mulch, and enjoy earlier (and bigger!) harvests of tomatoes, peppers, eggplants, melons, basil and more! Turbo Tomato! creates an effective weed barrier, warms the soil and reflects far-red light up into the plant, affecting its <u>phytochrome</u>, a color sensitive protein that regulates plant growth and development.

Turbo Tomato! can be placed onto the soil immediately before transplanting, but better results may be achieved if it's positioned several weeks prior to your target transplanting date to accelerate the warming of the soil. Just lay the mulch down to cover the entire row or planting area and cover its edges with soil to hold it in place. Simply cut an "X" large enough to allow for digging and placing of each transplant. After planting, return the quarters of the "X" cut to their original positions, covering as much of the soil as possible. Don't simply cut holes, because weeds may germinate in the exposed soil.

Turbo Tomato! holds in moisture well (tomatoes in our test plot did better during our 1996 midsummer drought than did adjacent unmulched plants), but it does not allow rain to penetrate. As you would with common black plastic mulch, either water the plants individually as needed or install your drip irrigation system under the mulch.

During the growing season, occasionally wash the surface of Turbo Tomato! clean, as necessary, to maintain reflectance and obtain optimum results. If you carefully remove the mulch at the end of the growing season and store it out of direct sunlight, you should be able to get two or more season's use from Turbo Tomato!





#1979....4' x 100'

Gardens Alive![®], Inc. Lawrenceburg, IN 47025

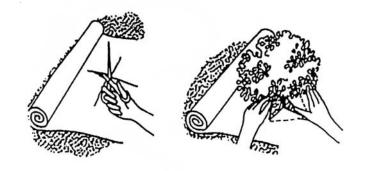
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